



FOR IMMEDIATE RELEASE

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Rocket Boosters Announces the Decision to Discontinue the District Concessions Program at the conclusion of the Spring 2024 activities season.

After more than 15 years of managing Rockford District concession and many long and detailed conversations over the last couple of months, Rocket Boosters regrettably announces that it will no longer be able to support ISD 883 concessions. This decision comes as a result of several factors that have made it increasingly challenging for Rocket Boosters to sustain this program.

"At this time, we do not have the volunteer staff and current Boosters members to continue to support the district concessions program," stated Amy Voss, Rocket Boosters President. "With a limited number of volunteer members on the board and the difficulty in acquiring new members, we find ourselves unable to dedicate the hours necessary to maintain the program at the level it requires."

Rocket Boosters recognizes the importance of the concessions program in supporting our students and the community. While this decision was not made lightly, we must acknowledge the realities of our current resources and commitments. The concessions program has become increasingly unsustainable for the organization to manage effectively over the course of the last two school years.

"While we understand the impact this decision may have, we believe it is essential to be transparent about our capabilities and limitations," added the Rocket Boosters Board. "We have limited hours that we can commit to the level needed for staffing, stocking, and problem-solving to continue running concessions effectively."

In order to support this transition Rocket Boosters will be donating equipment in all three concession stands in the district valued at over \$10,000 along with the operating manuals and instructions related to the concessions programs. These resources will be

made available to any interested parties to facilitate the continuation of concessions operations.

Moving forward, Rocket Boosters will be focusing our efforts on alternative fundraising initiatives to continue supporting students and the community. We look forward to exploring new opportunities and are excited to announce plans for additional fundraisers in the future, such as an upcoming golf tournament.

We want to express our sincere appreciation to all the volunteers, supporters, and stakeholders who have contributed to the success of the concessions program over the years. Your dedication and commitment have made a significant impact, and we are grateful for your continued support as we transition to new fundraising endeavors.

Sincerely,

Rocket Boosters Members